



Catalyzing Communities

A ChildObesity180 Initiative

Hello Everyone,

Welcome to the Catalyzing Communities Learning Collaborative April 2023 newsletter! April is National Minority Health Month and the theme is [“Better Health Through Better Understanding”](#). This month, we are featuring resources that highlight ways public health data can be used and communicated with diverse audiences.

We’ve included several events, toolkits, and funding opportunities that may be of interest. A few of the funding opportunities have deadlines this month, and we wanted to be sure you saw them. We hope these will be helpful to you and your community partners.

Feel free to forward this newsletter to others in your community who might be interested.

Thank you for your partnership!

The Catalyzing Communities Team

Resources and articles of interest

- READ: [The Urban Institutes’ Do Not Harm Guide](#) focuses on how to apply a DEI lens not just to the words, colors, icons, and other elements in writing, graphs, charts, and diagrams but also to the process of crafting these communication products.
- EXPLORE: The HHS Office of Minority Health (OMH) is proud to announce the theme for [National Minority Health Month 2023: Better Health Through Better Understanding](#). This year’s theme focuses on improving health outcomes for racial and ethnic minorities and American Indian/Alaska Native (AI/AN) communities by providing them with culturally and linguistically competent healthcare services, information, and resources. Visit the [National Minority Health Month website](#) through April to access shareable social media messages and graphics.

- WATCH: [Improving Public Health Through Data and Communication](#) focuses on the effective use of data in public health communication. The panelists in the piece share their communication experiences, successes, and challenges throughout the COVID-19 pandemic, as well as lessons learned and best practices for communicating complex public health topics.
- EXPLORE: The CDC has launched an online [Tribal Public Health Data site](#) to assist tribal partners and others with information and tools related to tribal data. The site provides guidance on accessing CDC tribal data; information on tribal data issues, tools, technical assistance, and training; and tribal data-related resources from public health partners. This site will continue to grow as CDC engages further with tribes and tribal organizations to provide the most needed data-related information.
- READ: CDC's Office of Health Equity presents [Conversations in Equity](#), a collection of blogs dedicated to increasing awareness of health inequities. The CDC shares stories on how their partnerships help address health disparities, to “ultimately achieve our vision of ensuring all people have an opportunity to live as healthy as possible.” Click [HERE](#) to view all current and past blog posts.
- WATCH: [Food Literacy for All](#) is a community-academic partnership online course based at the University of Michigan. For winter 2023, the theme is “Roots: Food, Power and the Climate Crisis.” Structured as an online evening lecture series, Food Literacy for All features different guest speakers each week to address challenges and opportunities of diverse food systems. The course is free, and speakers are recorded so they can be viewed anytime. **Register [HERE](#).**

Tools and Guides

- The National Cancer Institute (NCI) developed [Making Data Talk: A Workbook](#), which contains communication concepts, an easy-to-understand framework for communicating data, and the application of that framework to actual public health situations. Many chapters also include practice exercises that use real-world examples to reinforce key concepts.
- [Communicating with Data: A Guide to Writing Public Health Data Reports](#) provides guidance on writing data reports, suggestions on how and when to produce specific kinds of reports, and ideas to help organizations assess their report-writing needs.

Events

- The NIMHD Director’s Seminar Series will host Dr. David Meltzer on Thursday, **April 6, 2023 2:00 – 3:30 p.m. ET**, who will present the [Effects of](#)

[Comprehensive Care in a Socioeconomically Diverse Minority Population](#). The presentation will review the problem of care fragmentation and care coordination, describe the Comprehensive Care Physician (CCP) model, describe the Comprehensive Care, Community and Culture Program (C4P), and discuss opportunities to disseminate, implement and study the CCP and C4P models to address the needs of socioeconomically diverse populations more broadly. Click [HERE](#) to watch.

- [The Management in Food and Nutrition Systems Webinar: Culinary Medicine: Empowerment for Healthy Eating](#) will take place on **April 20, 2023 1:30 - 2:30 PM PT**. The webinar, led by Dr. Shannon Galyean, will explore culinary medicine which is a new evidence-based field in medicine that blends the art of food and cooking with the science of medicine. Click [HERE](#) to register.
- [The Trans NIH Workshop: Innovative Approaches to Improve Maternal Health](#) will take place **in-person AND virtually on May 8-9, 2023, 9:00 AM – 6:00 PM EDT** to bring together technology developers, medical device experts, small business innovators, implementation scientists, MMM researchers and academic, industry, and community-based partners. The goal of this event is to connect the research community with small businesses that are developing new approaches to improve MMM and its associated health disparities. Click [HERE](#) to register.
- [The Friedman School Speaker Series](#) includes (hybrid) presentations from professionals across a wide range of topics in the field of nutrition. Our speakers include both researchers and practitioners of nutrition science and policy from academia, government, industry, and the non-profit sector. “Live” on **Wednesday afternoons from 12:15-1:15 pm (ET)** on the academic year schedule.

Funding sources/opportunities

- [Healthy Eating Research](#) (HER), a national program of the Robert Wood Johnson Foundation, is funding research on supportive family policies and programs that have strong potential to impact equitable access to nutritious food in communities, nutrition security, diet quality, and improved nutrition and health outcomes. **Application deadline:** April 5, 2023. **Apply** [HERE](#).
- The HRSA released a funding opportunity for the [Comprehensive Systems Integration for Adolescent and Young Adult Health \(CSI-AYAH\) program](#). The purpose of this program is to increase the capacity of states, territories and tribal organizations to integrate systems of care, including health, school, and community systems, to promote adolescent and young adult (youth) health and well-being. **Application deadline:** April 11, 2023 11:59 p.m. (ET). **Apply** [HERE](#).

- CDC announces the availability of fiscal year 2023 funds to implement [CDC-RFA-DP23-2314: Racial and Ethnic Approaches to Community Health \(REACH\)](#). This 5-year program is to improve health, prevent chronic diseases, and reduce health disparities among racial and ethnic populations with the highest risk, or burden, of chronic disease, specifically for African Americans/Blacks, Hispanic Americans, Asian Americans, Native Hawaiian/Other Pacific Islanders, American Indians, and Alaska Natives. **Application deadline:** April 11, 2023 11:59 p.m. (ET). **Apply [HERE](#)**.

- The NIH released a funding opportunity for [Evaluating the Impact of Pandemic Era related Food and Housing Policies and Programs on Health Outcomes in Health Disparity Populations](#). The FOA is to identify and evaluate the ongoing and long-term health impacts of disruptions in food and housing security experienced during the pandemic era and the role of targeted policy and programmatic actions in mitigating those impacts. For the purposes of this FOA, the pandemic era is defined as the period from 2020 to present, which includes ongoing widespread adverse social, behavioral, and economic disruptions. This FOA requests applications that propose examinations of how governmental (local, state, tribal, federal) food/nutrition and housing policies and programs aimed at reducing disruptive impacts of the pandemic era, influence health and health equity in individuals, families, and communities from health disparity populations. **Application deadline:** May 1, 2023. **Apply [HERE](#)**.

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- The USDA's [The Farmers Market Promotion Program \(FMPP\)](#) funds projects that develop, coordinate and expand direct producer-to-consumer markets to help increase access to and availability of locally and regionally produced agricultural products by developing, coordinating, expanding, and providing outreach, training, and technical assistance to domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, online sales or other direct producer-to-consumer (including direct producer-to-retail, direct producer-to-restaurant and direct producer-to-institutional marketing) market opportunities. A 25% match is required. **Application deadline:** May 2, 2023 11:59pm (ET). **Apply [HERE](#)**.

- The USDA's [The Local Food Promotion Program \(LFPP\)](#) funds projects that develop, coordinate and expand local and regional food business enterprises that engage as intermediaries in indirect producer to consumer marketing to help increase access to and availability of locally and regionally produced agricultural products. Grants can be used for the planning stages of establishing or expanding a local and regional food business enterprise or to improve or expand a food business that supports locally and regionally produced agricultural products and food system infrastructure by performing feasibility studies, market research, training and technical assistance for the business enterprise and/or for producers working with the business enterprise. A 25% match is required. **Application deadline:** May 2, 2023 11:59PM ET. **Apply [HERE](#)**.

- NIFA requests applications for the [GusNIP Produce Prescription Program](#) for FY2023 to support projects that aim to demonstrate and evaluate the impact of prescribing fresh fruits and vegetables on (1) the improvement of dietary health through increased consumption of fruits and vegetables; (2) the reduction of individual and household food insecurity; and (3) the reduction in healthcare use and associated costs. **Application deadline:** May 16, 2023. **Apply [HERE](#).**

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<https://catalyzingcommunities.org>